

Urban Brix – Investor Information Pack

Introduction

Welcome to Urban Brix. This Investor Information Pack has been created to give you a clear, transparent overview of how our Buy to Sell investment model works, what you can expect as an investor, and how we manage each project from acquisition through to profitable exit. Our aim is to offer a fully managed, hands-off investment experience tailored to your goals.

Who We Are

Urban Brix specialises in delivering smart, efficient, and fully managed Buy to Sell property projects for investors who want strong, reliable returns without day-to-day involvement. Using local market expertise and data-driven strategies, we find, transform, and sell property opportunities with professionalism and transparency.

What It Means to Invest with Urban Brix

As an Urban Brix investor, you provide the capital and we manage the full process. Our team takes responsibility for sourcing the right property, overseeing the refurbishment, managing the budget and timeline, and securing a profitable sale.

You benefit from:

- A passive, fully managed investment structure
- Clear communication and regular updates
- A transparent, de-risked process
- Tailored deal structures that suit your goals

What's Included in the Buy to Sell Package

Our ethos is simple: **hands-off for you, fully managed by us**. Every stage is handled by our team with precision and care.

1. Smart Sourcing

We identify undervalued or distressed properties in strong demand areas. Our criteria include proven resale potential, value-add opportunities, and strong buyer markets. We use both on-the-ground insight and in-depth market analysis.

2. Purchase Management

We handle negotiations, legal coordination, due diligence, and completion. Our aim is to secure the best possible purchase terms while keeping the process smooth for investors.

3. High-Quality Refurbishment

Our in-house team and trusted contractors deliver high-quality, market-ready refurbishments. Every design decision is made with resale value and buyer appeal in mind.

4. Full Project Oversight

We manage budgets, timelines, risk, and quality throughout the project. You receive regular updates at key milestones but without the stress or day-to-day involvement.

5. Sale & Exit Strategy

We prepare the property for market, implement the sales strategy, negotiate with buyers, and complete the sale. Once the property is sold, your capital and agreed profit are paid back to you.

Why Investors Choose Urban Brix

Proven Deal Assessment

Every project we take on is backed by due diligence, costed refurb plans, and realistic sales projections.

Short-Term Projects

Buy to Sell offers a faster recycling of capital compared to long-term rentals, allowing reinvestment into additional projects.

Transparent and Communicative Process

We provide clear timelines, consistent updates, and open communication throughout.

Tailored Investor Structures

Each investor has unique goals. We structure projects accordingly, without locking you into predefined percentages or fixed returns.

Hands-Off Investing

Our service is designed for busy professionals, new investors, and those who want the benefit of property without the work.

Is This Investment Right for You?

Our Buy to Sell projects are ideal if you:

- Want a fully passive property investment
- Have capital available from £30,000 or more
- Prefer short-term, project-based investments
- Want clarity on timelines and exit strategies
- Value professionalism, trust, and transparency
- Prefer a tailored, collaborative partnership rather than a one-size-fits-all model

How the Process Works

1. Initial Consultation

We learn your goals, assess suitability, and walk you through the process.

2. Agreement

We agree a structure that suits your objectives, whether a fixed return model or a profit-share arrangement. No percentages or projected returns are committed at this stage, as each project is bespoke.

3. Project Execution

We source the property, manage refurbishment, oversee budgets and timelines, and prepare the property for sale.

4. Capital Returned

Once sold, your capital and agreed return are paid back to you.

The Investor Experience

What you can expect working with Urban Brix:

- A single point of contact
- Milestone updates (acquisition, refurbishment, market launch, sale)
- Full transparency on costs and timelines
- Zero operational involvement required
- A professional, investor-focused partnership

Frequently Asked Questions

Do I need property experience?

No, our process is designed to be fully managed.

How long does a project typically take?

Timelines vary depending on the property, refurbishment requirements, and sales cycle. These are discussed upfront for each bespoke deal.

What return can I expect?

Returns vary per project. We do not commit to predetermined percentages or figures, ensuring each deal is tailored fairly to the investor and the project scope.

Is my investment secured?

Security options can be discussed during consultation and tailored to each investor.

Can I reinvest my capital into future projects?

Yes, many investors choose to reinvest to grow their capital further.

Next Steps

If you'd like to explore investing with Urban Brix, we'd love to speak with you.

Book a Consultation Call

We'll guide you through the process, answer your questions, and discuss potential opportunities.

Thank You

Thank you for considering Urban Brix as your property investment partner. We look forward to helping you build your capital through smart, fully managed property projects.